



Sanderson PTO Board meeting

8/22/2020

Location: Sarah Glover's back deck

Meeting called to order at 9:05 am.

Attendees: Deirdre Baker, Vince Conzola, Leisa Glantz, Sarah Glover, Corrine Krumenacker, Jennifer Pittman, Amanda Speer

Please note that the meeting scheduled for 8/10/2020 did not take place.

The attendees introduced themselves.

A discussion occurred on the differences between a PTO and a PTA.

Officer Positions

Due to unforeseen circumstances, a number of officer positions have become vacant. The officers in those positions will be contacted to ensure that they need to resign, and then new officers will be elected at our next meeting.

Current Communications Needs

1. Update the website and Square site and keep them updated. Jennifer Pittman will do.
2. Increase/Start our social medial presence: Facebook, Instagram, Twitter.
3. Investigate places to pay: Square vs. Memberhub.

Membership

Membership levels were discussed. The following levels were proposed: \$5-Faculty, \$15-Individual, \$30-Family, and \$50-Spartan. Vince proposed a motion to establish these membership levels, which was seconded by Deirdre. All were in favor.

No-Fuss Fundraiser

Amanda Speer reached out to Henry Dehart (President and Board Chair of the Sanderson High School Foundation). The Foundation was planning a Kick-off Event, but the event will not happen now due to COVID-19. Sarah Glover is on the Foundation's Event Committee. It is a concern that the Foundation's fundraising efforts may conflict with our No-Fuss Fundraiser. The original agreement between the Foundation and the PTO was that the Foundation would not fundraise until the spring so as to not interfere with our fundraising efforts. It was discussed that this issue may need to be clarified with the Foundation.

The date to launch the No-Fuss Fundraiser was discussed. It was decided that the website, Square site and social media need to be updated/started before a date can be determined. The fundraising goal last year was \$20,000, which was not quite attained. A similar goal was suggested.

Merchandise

There is a need for merchandise as parents of Freshmen, in particular, want magnets and spiritwear. The possibility of selling merchandise online and then having a 2-day pickup event was discussed. In a closet at school, there are magnets and 6 or so bags, and there are shirts stored in someone's garage.

Programs

The college essay program should be starting now. Vince will reach out to Mary Jane Schwecker to determine the status of that program.

The high school is planning a "Virtual Open House" on 8/24 and Spartan Spirit program on 9/17. A discussion of whether we can do something for these programs was discussed. Sarah Glover planned to reach out to Dr. Dula and ask about these programs.

Fund Requests

Dr. Dula asked the PTO for \$2,115.00 to fund professional development for staff to be trained on ways to benefit students doing virtual learning. Dr. Dula asked if the money could come from the \$10,000 promised to her last year. Vince made a motion to approve Dr. Dula's request for \$2,115.00, which Leisa seconded. All were in favor.

Deirdre asked that \$180.62 be paid to Scholastic to cover a check written in 2018 that never cleared. Deirdre made a motion to pay Scholastic \$180.62, which was seconded by Jennifer. All were in favor.

Current Priorities

1. Website/social media update/start.
2. Launch Membership drive.
3. Launch No-Fuss fundraiser.

The meeting was adjourned at 10:50 am.

Next meeting: Wednesday, September 2, 2020 at 7 pm on Sarah's back deck (if rain, the meeting will be a zoom meeting).