



Sanderson PTO Board meeting

10/7/2020

Location: Sarah's back deck and Zoom

Attendees: Deirdre Baker (via zoom), Amy Darcy, Dr. Gretta Dula (via zoom), Leisa Glantz, Sarah Glover, Corrine Krumenacker (via zoom), Katherine Pendergraft (via zoom), Jennifer Pittman, Amanda Speer (via zoom), Elizabeth Sullivan (via zoom)

The meeting was called to order at 7:05 pm by Sarah Glover.

1. Review and approval of minutes from September 2nd meeting

Changes suggested by Deirdre to the minutes emailed to the board were described by Leisa. All changes were accepted. A motion was made by Amy to approve the minutes and seconded by Jennifer. All were in favor.

2. President's Report (Sarah)

Sarah reported that preparations and budget finalizing for the General PTO meeting next Wednesday, October 14th are in progress.

3. Treasurer's Report (Deirdre)

The bank account balance is now at \$41,000. Once approved by the board, Deirdre will finalize the budget for presentation at the General Membership meeting next week. As of this morning, \$9070 has been donated for the no-fuss fundraiser, and \$3060 has been received for membership (100 members). The income for merchandise is currently \$338.

4. Communications Report (Jennifer and Amy)

The PTO website has been updated. More people have volunteered as committee chairs. Mindy Hamlin, our new PR person, will help with some tasks, including a biweekly or monthly newsletter, which Ms. Pendergraft will hopefully send out.

Laura Hudson is doing a great job with social media. There are 100+ followers on all 3 outlets (Twitter, Facebook, and Instagram). Laura has asked that we get various Sanderson groups to retweet our tweets to increase visibility. Mindy Hamlin will send out press releases next week on honor roll and essay tutoring to get it into the media and pump up the perception of the school.

In order to be more efficient and organized, a Google form has been created for board members or committee chairs to submit information that needs to go to Cindy Jones or social media.

5. Fundraising Report (Vince)

Vince was not in attendance.

a. No Fuss (Amanda and Corrine)

The current amount that has been raised is \$9,750, which is a great start. Forty "Spartan Strong" signs were delivered this past weekend. We need Dr. Dula to send out another text as her

texts increase donations, and Amanda is working on an email containing a fundraiser thermometer. The goal is \$25,000. Board members are willing to help deliver signs. Corrine asked if signs can be handed out at the AOF shirt event in October and pie event in November.

Two hundred signs were ordered originally, with 50 going to Amanda and 50 going to merchandising. The donation amount required to get a sign could be increased because many have given the \$100 amount required for a sign. A deadline could be created after which the donation amount required to get a sign increases.

Ms. Pendergraft said that students are currently unable to help with pick-up events as they are seeking guidance on whether this can be permitted.

Seniors who didn't get Senior portraits done over the summer will be scheduling a session with Lifetouch on 10/29-10/30.

6. Programs Report (Elizabeth)

a. Teacher Grants (Elizabeth)

b. College Essays (Mary Jane)

Mary Jane was unable to attend the meeting, but she emailed the following report prior to the meeting:

“College Essay Tutoring has been very successful this year. As of Monday, we have had about 45 seniors participate compared to 30 last year. Our writers have graciously offered to extend the schedule in order to accommodate more students, so we anticipate the number of participants to continue to increase. The increase could be because: 1) The sessions do not have to take place during open building hours (as in the past) so the writers have been able to expand their available times into evenings and weekends. This gives the students more flexibility in finding a time that works best for them. 2) In addition to advertising online, we sent physical postcards to the home of each senior so we may have reached additional students who might not have seen the online announcement.

It is my recommendation for next year that even if school is back in session full time that we offer a hybrid of in person meetings at the school as well as virtual options for evenings and weekends. I'm also tempted to poll the participants (we have all their contact info via sign-up genius) and see if we can determine how they got the information about this program so that we can know whether or not the additional expense of a postcard mailing had any impact on participation.”

c. Spartans of Excellence (Becky)

This program will begin soon. Requests for nominations will be sent out to teachers in November.

d. Hospitality (Lea)

Hospitality has not been able to plan something for teachers when they return to campus because their return date has been unclear. Dr. Dula stated that the majority of teachers will be back on campus on 10/19. Dr. Dula suggested that the PTO give teachers something they can grab and go. Katherine suggested that, instead of doing a luncheon, the teachers are given a take-and-bake pizza to take home for dinner.

For Thanksgiving, the committee would like to give pies to the teachers to take home.

e. Spartans on a Roll (Julie and Jennifer)

There will be a drive-thru celebration on Friday, October 16th for Spartans on a Roll (students with a 3.8 or higher GPA), to which 378 students were invited. The kids will leave their handprint on Sanderson's spirit rock and pick up a goodie bag containing candy and a Chick-Fil-

A coupon for a free sandwich or nuggets. Forty random gift bags will receive a \$10 Chick-Fil-A gift card.

7. Old Business

a. Drive-thru Event

We are still hoping to have a drive-thru Pizza/Merchandise pick-up & No-Fuss Donation event by the end of October but the date keeps changing because of Progressive Graphics merchandise delays. Jennifer suggested this event coincide with the November AOF pie pickup.

8. New Business

a. 2020-2021 Budget

We started this year with a big balance (\$31,508) because planned expenditures did not occur last year. Every year's budget should stand alone with little money carrying over. Incoming funds are at the top of the budget. Merchandise income can be ignored as this number is allowed to fluctuate. Outgoing lists the planned expenditures. The top items list the costs for bringing in signs and merchandise. The Operating Expenses are board-directed.

After consulting with Dr. Dula and Ms. Pendergraft, Program Expenses for Community Outreach, Teacher Equity, Student Equity, and Teacher Directed Funds were added. Dr. Dula thanked the board for our willingness to give back to community and support teachers and equity grants.

The overall budget for Programs is \$38,750, which is \$5000 more than income. We plan to use money left over from last year and thereby decrease the cash reserves. \$7,433 will be left in the bank in June 2021. This money could be used for summer expenses.

The 2020-2021 proposed budget was reviewed by the board. Amy made a motion to pass the budget, which Jennifer seconded. The board was in favor. The budget will be presented for approval at the General Membership meeting 10/14.

b. General Membership meeting October 14th

For the Oct. 14 meeting, the Communications committee has created a slide show. The goal is for Ms. Pendergraft to send out the meeting link. Jennifer asked Amanda and Dr. Dula to send out tweets about no fuss and the General PTO meeting. Ms. Pendergraft suggested that we put the link for the zoom meeting on the PTO website.

9. Principal's Report

Dr. Dula reported there are 1,706 students (9th: 451, 10th: 480, 11th: 361, and 12th: 414). Most SHS teachers and staff will be returning to campus on 10/19. They will need to go through a check-in protocol, which includes a temperature check and covid-related questions. Volleyball and cross country started on Monday, and their check-in took 1 hour.

The Sanderson Theatre Ensemble will present the virtual play "Bread & Circuses" on November 19 & 20.

The ECS and HI regional programs will return on 10/26.

Dr. Dula was excited to attend the NHS executive board meeting last week.

The school is currently working on classroom set-up. The Cafeteria staff will bring lunch to the classrooms.

The office makeover is gorgeous.

Nonsenior Students will be able to schedule pictures with Lifetouch in November. 83 faculty/staff filled out the PTO's google form.

Asynchronous Wednesdays have been created due to families complaining about the large amount of work.

Dr. Dula is struggling with communications because she is in virtual meetings all day every day. However, the administration is committed and wants to improve.

The PTO was able to purchase all faculty members a SHS t-shirt, which they will receive when they return to school on 10/19. In addition, an anonymous board member has offered to pay for all SHS teachers' 1020-1021 PTO membership fees. Dr. Dula announced this at the staff meeting on Monday. As of yesterday, 88 teachers have joined.

The meeting was adjourned at 7:59 pm.

Next meeting: General PTO meeting: Wednesday, October 14, 2020 at 6 pm on zoom

Next Board meeting: Wednesday, November 11, 2020 at 7 pm on Sarah's back deck or zoom